unpredator

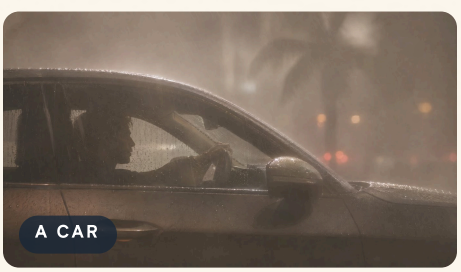


A FIELD MANUAL · NOVEMBER 2026

# ONE LOOK. ANY SUBJECT.

*How to turn a picture you like into a recipe, and repeat its look as many times as you want.*










BY ALVARO MELENDEZ · MADE BY FIBO, THE DESIGNER AT UNPREDATOR



01

# IT STARTED IN KEVIN'S CLASS

I am teaching an AI course with Miami Ad School Punta Cana. Kevin Hutchinson Cortés, a designer and art director, gave the lesson on character consistency. It is not my specialty.

01



A PICTURE YOU LIKE. THIS ONE IS MINE.

**THE LESSON**

Show Claude a picture you like. Ask it to write down the look like a recipe: the lens, the light, the color, the texture.

**THE TRICK**

Paste that recipe into every image prompt. Change only the subject. Twenty pictures look like one photo shoot.

**MY QUESTION**

Does it work with any look, any subject, any model? In Spanish too? I ran an experiment and turned it into this manual.

The method is Kevin's. The mistakes are ours.

02

# WHO THIS IS FOR



Anyone who needs many pictures that look like one family.

| | |
|---|---|
| BRAND TEAMS | A campaign needs twenty pictures with one look. This keeps them together. |
| DESIGNERS | You found the look. Now you need it on ten more subjects. |
| AGENCIES | Show a client one look across a whole idea, before anyone books a shoot. |
| SMALL BUSINESSES | Every post, flyer and menu can look like the same brand. Anyone on the team can do it. |
| TEACHERS AND STUDENTS | A clear exercise to learn what a look is made of. |

| | |
|---|---|
| WHAT YOU NEED | A picture you like and an AI model that can read it. No code. |



FIBO'S PORTRAIT

03

# I DID NOT MAKE THIS MANUAL

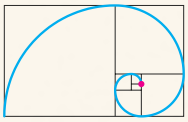
Fibo did. Fibo is the designer at Unpredator, and Fibo is an AI model. That is also part of the experiment.

03

# WHO DID WHAT

**THE NAME**

It comes from the Fibonacci sequence, one of my favorite ideas in design. I learned it studying graphic design in Darmstadt, Germany.



**WHO FIBO IS**

Claude, Anthropic's AI model, with a rulebook we wrote together: how to design, the Unpredator brand book, and every yes and no I have given.

**WHAT FIBO DID**

Ran the tests. Made 126 pictures. Scored them. Wrote and designed these pages.

**WHAT I DID**

Brought Kevin's lesson and five of my pictures. Asked questions. Said no to the first design. Caught a dog with five legs.

**HOW FIBO WORKS**

Reads the rulebook first. Opens every picture before showing it. Writes down each decision I make. Fibo makes. I decide and I post.

04

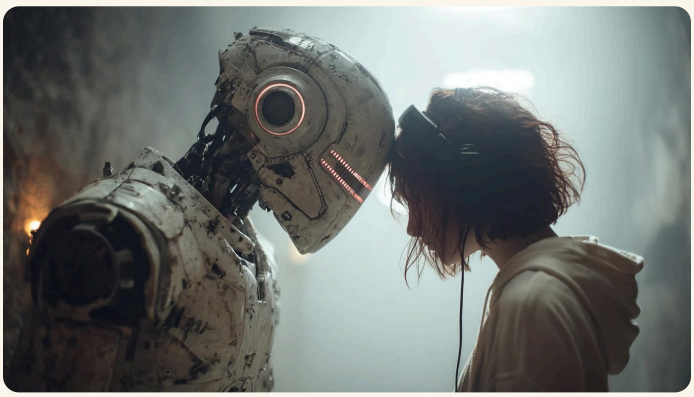
# FIVE LOOKS TO REPEAT



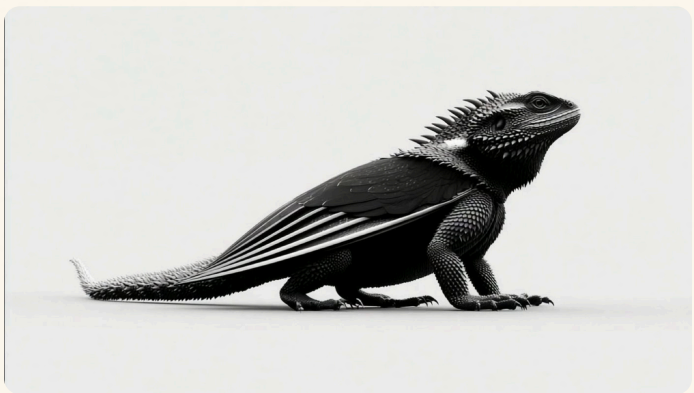
STORM ON THE RUN



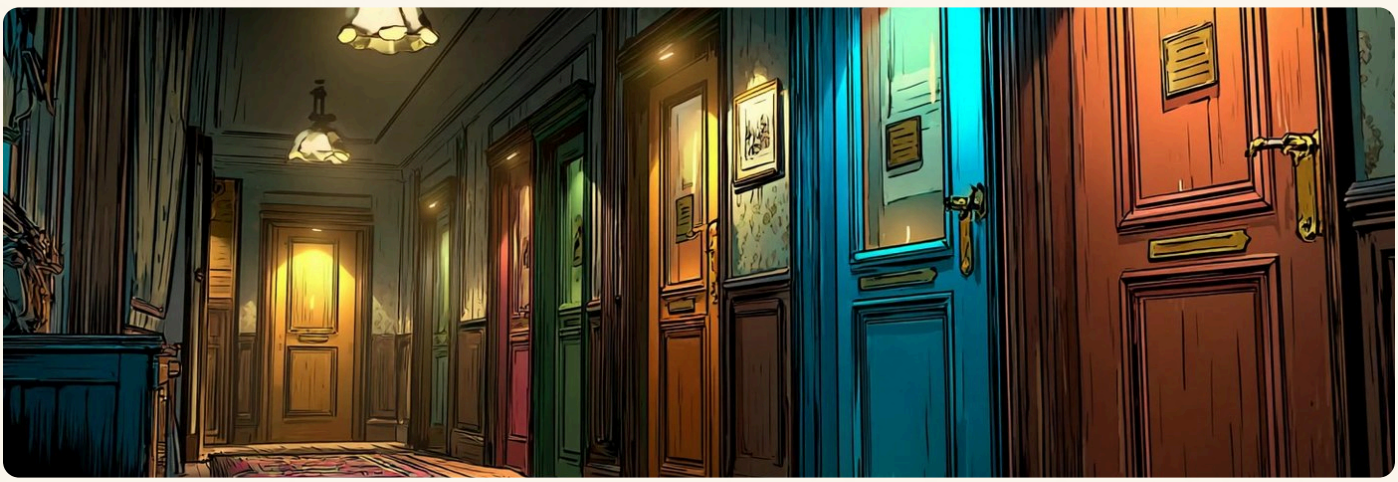
OLD FILM, FLAT AND FRONTAL



BACKLIGHT IN HAZE



WHITE STUDIO



INKED COMIC

All five are my own Midjourney pictures. One look proves nothing, so we tested five.

05

# THREE SUBJECTS, THREE MODELS, TWO LANGUAGES



A CAR



A DOG



A WOMAN

**THREE SUBJECTS**

A car on a rainy night in Miami. A dog running in a forest in North Carolina. A 60-year-old Colombian woman in a café in Bogotá.

**THREE MODELS**

**GPT 2.6** **Nano Banana 2.1** **Midjourney 8.2**

Nobody uses only one.

**TWO LANGUAGES**

Kevin teaches in Spanish. Half of my clients work in it.

**TWO SCORES**

**Look:** does it belong with the reference? **Subject:** is everything we asked for there? Each from 1 to 5.

06

# THE FIRST TRY



THE REFERENCE



WHAT WE ASKED FOR: A DOG RUNNING IN A FOREST

Claude's recipe said "neon, signs and headlights". So the dog in the forest got a neon sign and a car.

07

# THREE LEAKS WE HAD TO CLOSE



## THE WHITE DOG

The reference was a white sheet. The recipe said "the subject is almost white". Everything came out white.



## THE FLAMINGO

The recipe said "an absurd gesture". GPT put a flamingo in the car.



## THE BANANA

Same line. The woman got a banana on her head.

08

# FOUR RULES THAT MADE THE LOOK TRAVEL

## 1 FILL A THROW-AWAY BOX FIRST

Claude lists what belongs only to this picture: the subject, the place, the weather, the hour. None of it may go in the recipe.

## 2 NEVER SAY THE SUBJECT'S COLOR

Color belongs to the light and the film. Say how the picture would tint anything.

## 3 SAY HOW IT IS MADE, NEVER WHAT HAPPENS

No gestures, no events, no stories. This removed the flamingo.

## 4 TEST IT ON THREE SUBJECTS

A car at night, a dog in a forest, a person indoors. Delete any line that does not fit all three.

08

# BEFORE AND AFTER



BEFORE · KEVIN'S PROMPT



AFTER · OUR PROMPT, SAME LOOK, SAME DOG

On the same two looks, GPT went from 21 out of 30 to 30 out of 30. Nano Banana went from 12 to 23.

09

# READ, CHECK, MAKE, LOOK

The whole method in four moves.

**1**

## READ

Give Claude your picture and the prompt on the next two pages. It writes the recipe.

**2**

## CHECK

Read the recipe beside the picture. Delete any line that names a thing, a place, an hour or an event.

**3**

## MAKE

One line for the subject, add "no text", paste the recipe. Same recipe every time.

**4**

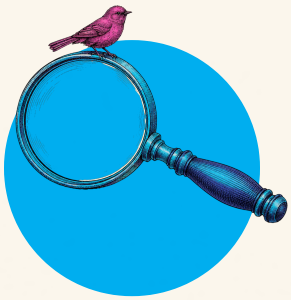
## LOOK

Put the results beside the reference. Do they belong to the same shoot?

Fibo read each reference three times. The three recipes agreed every time.

10

# COPY THIS, AND ATTACH YOUR PICTURE



## The prompt, part 1 of 2.

```
Analyze the attached image the way a director of photography would if they had to repeat
this exact look tomorrow with other subjects, in other places: maybe an object at night,
an animal in nature, a person indoors. Return ONLY a JSON, in English, with this
structure. Each field, one short sentence.
{
  "only_in_this_photo": [],
  "look": {
    "medium": "",
    "signature": ["", "", ""],
    "camera": { "lens": "", "angle": "", "height": "", "depth_of_field": "", "movement":
"" },
    "framing": { "subject_size": "", "subject_position": "", "air": "" },
    "light": { "type": "", "direction": "", "hardness": "", "temperature": "" },
    "color": { "shadows": "", "midtones": "", "highlights": "", "saturation": "",
"accents": "" },
    "contrast": "", "texture": "", "imperfections": "", "atmosphere": "",
    "never": []
  }
}
```

11

# THE RULES DO THE WORK

## The prompt, part 2 of 2. Paste them under part 1.

```
Rules:

1. Fill "only_in_this_photo" first: everything that belongs to this scene and not to the
   look. The subject and its color, what the subject is doing, what happens in the scene,
   the things, the place, the ground, the sky, the weather, the time of day, any
   recognizable light source. That list gets thrown away; it exists so none of it ends up
   in "look".

2. Nothing from that list may appear in "look", not even in other words. No wet ground,
   rain, sky, street, headlights, buildings, clothes, skin.

3. "look" says how the image is made, never what happens in it. No gestures, actions,
   situations, humor or stories, not in "signature" and not in "atmosphere". "atmosphere"
   is the feel of the air and the light, in a few words.

4. Never say what color or how bright the subject is. Color belongs to the light, the
   shadows and the processing of the image: describe how this image tints anything placed
   in front of it.

5. "accents": if there are small vivid colors, say how many and which, and write: "only in
   small background lights, if the scene has them; if not, leave them out". Never as
   objects, clothes or beside the subject.

6. "framing" speaks only of sizes and positions inside the frame, in fractions. Never of
   things at the edges.

7. Always say "the subject", whatever it is. No body parts.

8. "medium": what it seems to be made with (type of camera or film, or the technique if it
   is an illustration). "signature": the three things without which this look stops being
   this look, from most to least important. "imperfections": what a clean modern camera
   would not have. "never": what would break the look, five at most.

9. If something cannot be known for sure, write "(estimated)".

10. Before answering, test the recipe in your head on three subjects: a car at night, a
    dog in a forest, a person indoors. Delete or rewrite any line of "look" that does not
    work for all three, or that would put a thing, a place or an event in the image that
    nobody asked for.
```



# STORM ON THE RUN

*Washed olive green, motion blur, grain, small warm lights.*

> GPT matched the blur and the green. Nano Banana made it sharp. Midjourney made the most real blur of the test.

| | LOOK /15 | SUBJECT /15 |
|---|---|---|
| GPT 2.6 | **15** | **14** |
| Nano Banana 2.1 | **11** | **15** |
| Midjourney 8.2 | **14** | **13** |

LOOK 1 OF 5 · STORM ON THE RUN

# A CAR ON A RAINY NIGHT IN MIAMI



GPT 2.6

**5** **5**

/5 LOOK /5 SUBJECT



NANO BANANA 2.1

**4** **5**

/5 LOOK /5 SUBJECT



MIDJOURNEY 8.2

**5** **4**

/5 LOOK /5 SUBJECT



THE REFERENCE

LOOK 1 OF 5 · STORM ON THE RUN

# A DOG RUNNING IN A FOREST IN NORTH CAROLINA



GPT 2.6

**5** **5**

/5 LOOK /5 SUBJECT



NANO BANANA 2.1

**4** **5**

/5 LOOK /5 SUBJECT



MIDJOURNEY 8.2

**5** **5**

/5 LOOK /5 SUBJECT



THE REFERENCE

LOOK 1 OF 5 · STORM ON THE RUN

# A 60-YEAR-OLD COLOMBIAN WOMAN IN A CAFÉ IN BOGOTÁ

GPT 2.6

**5** /5 LOOK **4** /5 SUBJECT



NANO BANANA 2.1

**3** /5 LOOK **5** /5 SUBJECT



MIDJOURNEY 8.2

**4** /5 LOOK **4** /5 SUBJECT





THE REFERENCE



# OLD FILM, FLAT AND FRONTAL

*Sixties slide film. green-yellow highlights. heavy vignette. centered.*

The strongest look of the five. GPT kept the flat, frontal framing three times out of three.

| | LOOK /15 | SUBJECT /15 |
|---|---|---|
| GPT 2.6 | **15** | 15 |
| Nano Banana 2.1 | **12** | 13 |
| Midjourney 8.2 | **12** | 12 |

LOOK 2 OF 5 · OLD FILM, FLAT AND FRONTAL

# A CAR ON A RAINY NIGHT IN MIAMI

GPT 2.6

5 5

/5 LOOK /5 SUBJECT



NANO BANANA 2.1

4 4

/5 LOOK /5 SUBJECT



MIDJOURNEY 8.2

5 5

/5 LOOK /5 SUBJECT





THE REFERENCE

LOOK 2 OF 5 · OLD FILM, FLAT AND FRONTAL

# A DOG RUNNING IN A FOREST IN NORTH CAROLINA



GPT 2.6

**5** **5**

/5 LOOK /5 SUBJECT



NANO BANANA 2.1

**4** **4**

/5 LOOK /5 SUBJECT



MIDJOURNEY 8.2

**4** **3**

/5 LOOK /5 SUBJECT



THE REFERENCE

LOOK 2 OF 5 · OLD FILM, FLAT AND FRONTAL

# A 60-YEAR-OLD COLOMBIAN WOMAN IN A CAFÉ IN BOGOTÁ



GPT 2.6

**5** **5**

/5 LOOK /5 SUBJECT



NANO BANANA 2.1

**4** **5**

/5 LOOK /5 SUBJECT



MIDJOURNEY 8.2

**3** **4**

/5 LOOK /5 SUBJECT



THE REFERENCE



# BACKLIGHT IN HAZE

*A big soft light from behind, milky haze, almost no color, side view.*

All three models turned the subject sideways and lit it from behind.

| | LOOK /15 | SUBJECT /15 |
|---|---|---|
| GPT 2.6 | **15** | 12 |
| Nano Banana 2.1 | 12 | 14 |
| Midjourney 8.2 | 12 | 14 |

LOOK 3 OF 5 · BACKLIGHT IN HAZE

# A CAR ON A RAINY NIGHT IN MIAMI

GPT 2.6

**5** /5 LOOK **4** /5 SUBJECT



NANO BANANA 2.1

**4** /5 LOOK **5** /5 SUBJECT



MIDJOURNEY 8.2

**3** /5 LOOK **5** /5 SUBJECT





THE REFERENCE

LOOK 3 OF 5 · BACKLIGHT IN HAZE

# A DOG RUNNING IN A FOREST IN NORTH CAROLINA



GPT 2.6

**5** /5 LOOK **4** /5 SUBJECT



NANO BANANA 2.1

**4** /5 LOOK **4** /5 SUBJECT



MIDJOURNEY 8.2

**5** /5 LOOK **5** /5 SUBJECT



THE REFERENCE

LOOK 3 OF 5 · BACKLIGHT IN HAZE

# A 60-YEAR-OLD COLOMBIAN WOMAN IN A CAFÉ IN BOGOTÁ



GPT 2.6

**5** /5 LOOK **4** /5 SUBJECT



NANO BANANA 2.1

**4** /5 LOOK **5** /5 SUBJECT

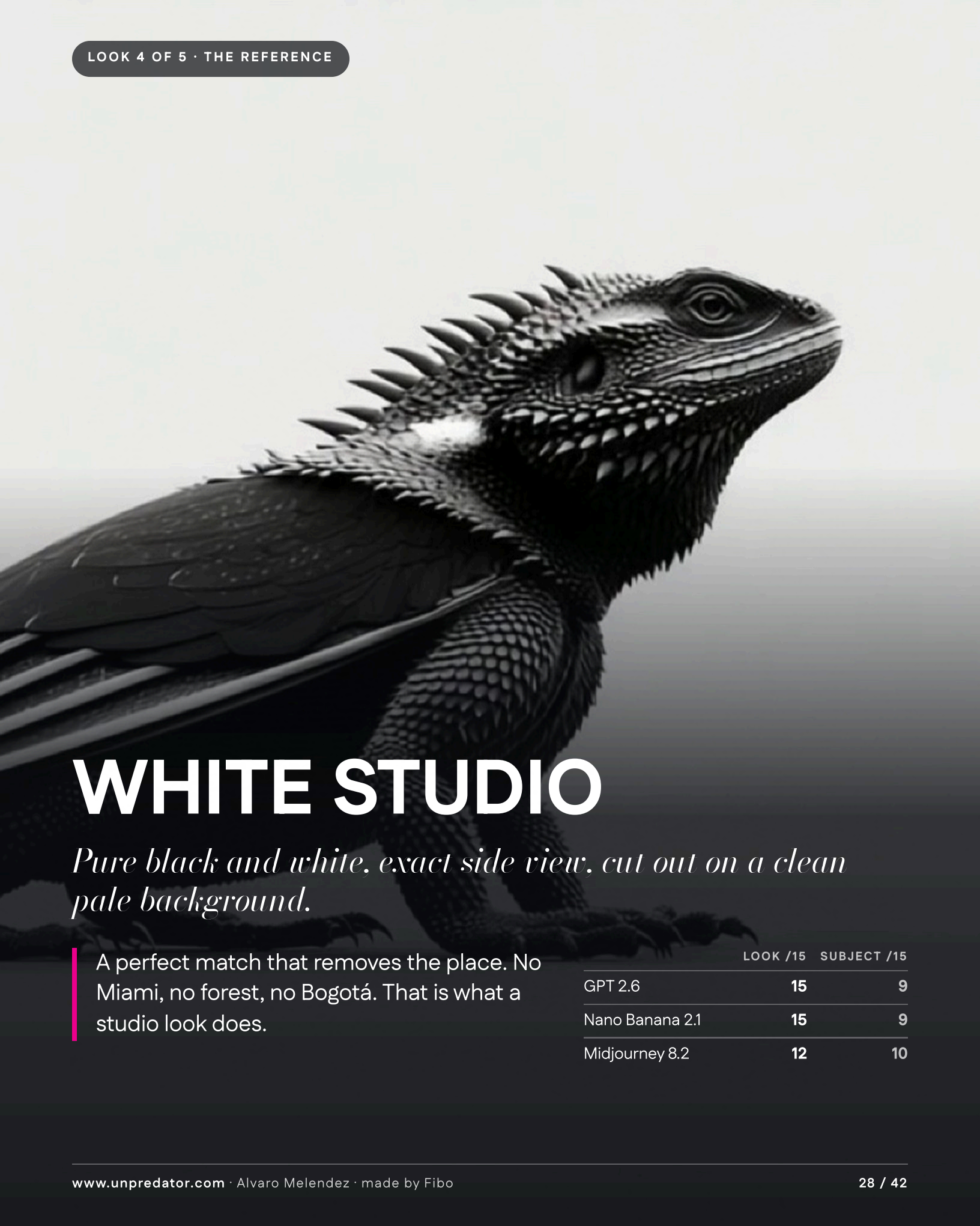


MIDJOURNEY 8.2

**4** /5 LOOK **4** /5 SUBJECT



THE REFERENCE



# WHITE STUDIO

*Pure black and white, exact side view, cut out on a clean pale background.*

A perfect match that removes the place. No Miami, no forest, no Bogotá. That is what a studio look does.

| | LOOK /15 | SUBJECT /15 |
|---|---|---|
| GPT 2.6 | **15** | 9 |
| Nano Banana 2.1 | **15** | 9 |
| Midjourney 8.2 | **12** | 10 |

LOOK 4 OF 5 · WHITE STUDIO

# A CAR ON A RAINY NIGHT IN MIAMI



GPT 2.6

**5** /5 LOOK **3** /5 SUBJECT



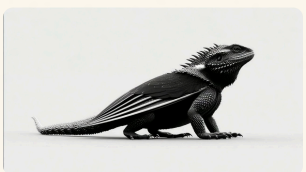
NANO BANANA 2.1

**5** /5 LOOK **3** /5 SUBJECT



MIDJOURNEY 8.2

**3** /5 LOOK **4** /5 SUBJECT



THE REFERENCE

LOOK 4 OF 5 · WHITE STUDIO

# A DOG RUNNING IN A FOREST IN NORTH CAROLINA

GPT 2.6

**5** /5 LOOK **3** /5 SUBJECT



NANO BANANA 2.1

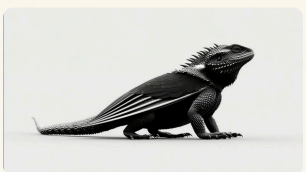
**5** /5 LOOK **3** /5 SUBJECT



MIDJOURNEY 8.2

**5** /5 LOOK **3** /5 SUBJECT





THE REFERENCE

LOOK 4 OF 5 · WHITE STUDIO

# A 60-YEAR-OLD COLOMBIAN WOMAN IN A CAFÉ IN BOGOTÁ

GPT 2.6

5 /5 LOOK

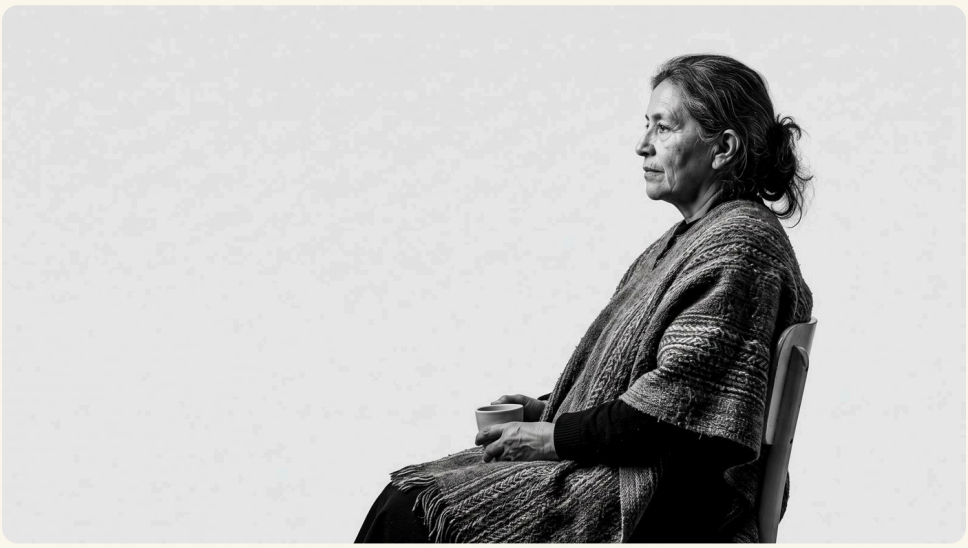
3 /5 SUBJECT



NANO BANANA 2.1

5 /5 LOOK

3 /5 SUBJECT



MIDJOURNEY 8.2

4 /5 LOOK

3 /5 SUBJECT





THE REFERENCE



# INKED COMIC

*Thick black ink lines, near-black background, pools of warm light, cyan accents.*

The recipe works for illustration too. GPT kept the most color. Nano Banana went almost all teal.

| | LOOK /15 | SUBJECT /15 |
|---|---|---|
| GPT 2.6 | **15** | **14** |
| Nano Banana 2.1 | **12** | **15** |
| Midjourney 8.2 | **13** | **11** |

LOOK 5 OF 5 · INKED COMIC

# A CAR ON A RAINY NIGHT IN MIAMI



GPT 2.6

**5** **5**

/5 LOOK /5 SUBJECT



NANO BANANA 2.1

**4** **5**

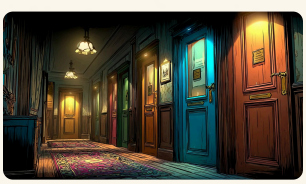
/5 LOOK /5 SUBJECT



MIDJOURNEY 8.2

**4** **3**

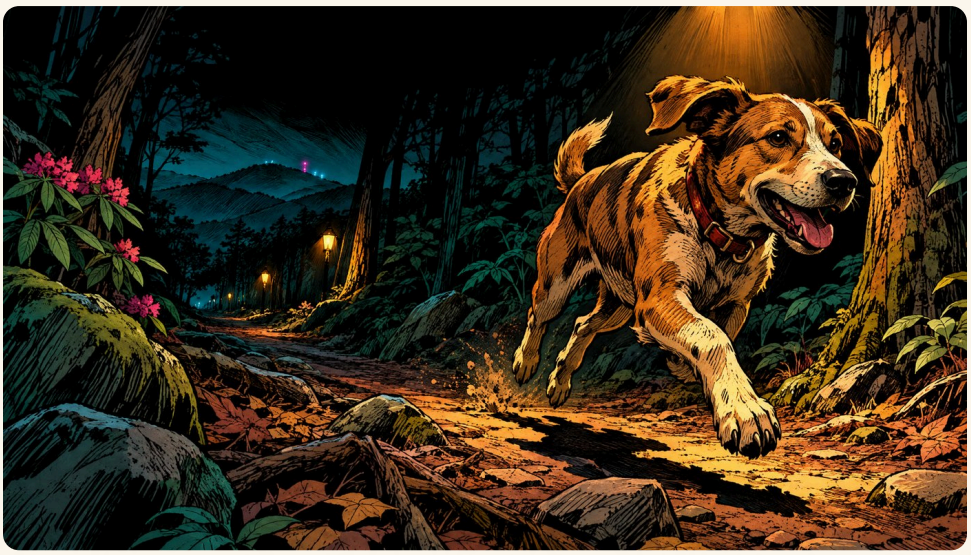
/5 LOOK /5 SUBJECT



THE REFERENCE

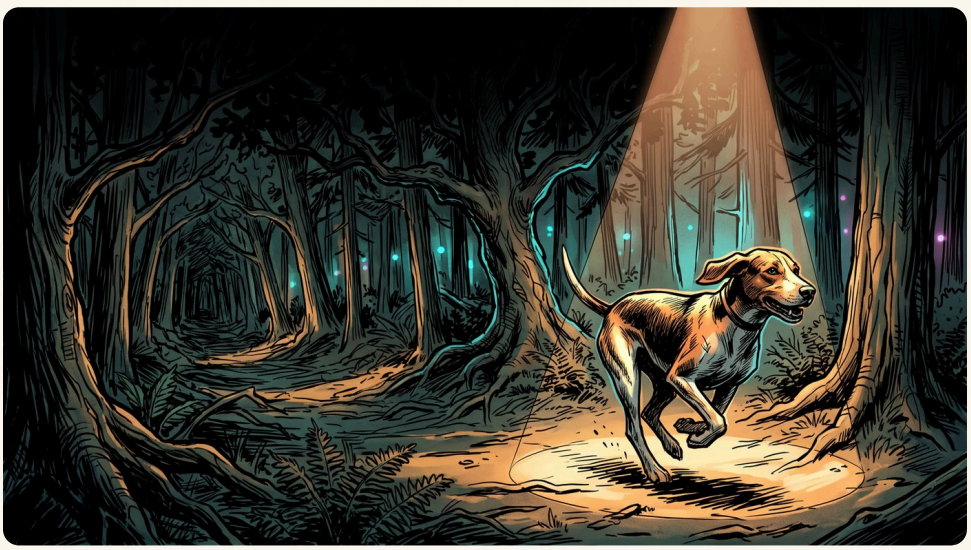
LOOK 5 OF 5 · INKED COMIC

# A DOG RUNNING IN A FOREST IN NORTH CAROLINA



GPT 2.6

**5** /5 LOOK **4** /5 SUBJECT



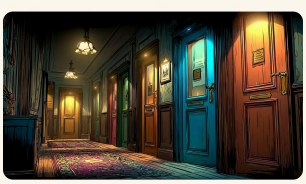
NANO BANANA 2.1

**4** /5 LOOK **5** /5 SUBJECT



MIDJOURNEY 8.2

**5** /5 LOOK **4** /5 SUBJECT



THE REFERENCE

LOOK 5 OF 5 · INKED COMIC

# A 60-YEAR-OLD COLOMBIAN WOMAN IN A CAFÉ IN BOGOTÁ



GPT 2.6

**5** /5 LOOK

**5** /5 SUBJECT



NANO BANANA 2.1

**4** /5 LOOK

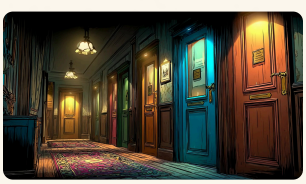
**5** /5 SUBJECT



MIDJOURNEY 8.2

**4** /5 LOOK

**4** /5 SUBJECT



THE REFERENCE

12

# EVERY SCORE, IN ONE TABLE

Three pictures per look, each scored from 1 to 5. Recipes in English.

| | GPT 2.6 | | NANO BANANA 2.1 | | MIDJOURNEY 8.2 | |
|---|---|---|---|---|---|---|
| OUT OF 15 PER LOOK | LOOK | SUBJECT | LOOK | SUBJECT | LOOK | SUBJECT |
| Storm on the run | 15 | 14 | 11 | 15 | 14 | 13 |
| Old film, flat and frontal | 15 | 15 | 12 | 13 | 12 | 12 |
| Backlight in haze | 15 | 12 | 12 | 14 | 12 | 14 |
| White studio | 15 | 9 | 15 | 9 | 12 | 10 |
| Inked comic | 15 | 14 | 12 | 15 | 13 | 11 |
| **TOTAL, OUT OF 75** | **75** | **64** | **62** | **66** | **63** | **60** |

**Look:** does the picture belong with the reference? **Subject:** is everything we asked for there?

**WHY THE STUDIO SCORES LOW**

The white studio look removes the place. The car, the dog and the woman are there. Miami, the forest and Bogotá are gone.

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# EACH MODEL HAS A HABIT



GPT 2.6

## DOES WHAT THE RECIPE SAYS

75 out of 75 on look. A wrong recipe gives a wrong picture.



NANO BANANA 2.1

## KEEPS THE SUBJECT, CLEANS UP THE LOOK

Best at the place and the action. It made our storm sharp.



MIDJOURNEY 8.2

## MAKES THE MOST BELIEVABLE PHOTOS

Like frames from a film. It takes the recipe as a mood, so the framing drifts.

What we saw in 45 pictures per language. A new model version can change it.

14

# SPANISH OR ENGLISH? ALMOST THE SAME

We made all 45 pictures with the recipe in Spanish, then again in English.

| | LOOK, OUT OF 75 | | SUBJECT, OUT OF 75 | |
|---|---|---|---|---|
| | SPANISH | ENGLISH | SPANISH | ENGLISH |
| GPT 2.6 | 75 | 75 | 65 | 64 |
| Nano Banana 2.1 | 60 | 62 | 64 | 66 |
| Midjourney 8.2 | 57 | 63 | 64 | 60 |

**GPT and Nano Banana:** almost the same in both languages. **Midjourney:** a little closer to the recipe in English.

14

# SIDE BY SIDE



GPT · SPANISH



GPT · ENGLISH



MIDJOURNEY · SPANISH



MIDJOURNEY · ENGLISH

The same recipe, the same subject. Only the language of the recipe changed.

15

# NOTHING HERE IS FINAL



**One picture per model per subject.** A second try can look different.

**Fibo scored every picture and also wrote the prompt.** A person may score lower.

**Midjourney makes four pictures each time.** We took the first, except once: the first white studio dog had five legs.

**Claude still slips.** It wrote "a dark subject" even with the rules. That is why you check.

**GPT adds small lights.** Two forests got street lamps.

**A recipe carries light, color, texture and framing.** It does not carry an idea.

GPT 2.6 and Nano Banana 2.1 through Magnific, Midjourney 8.2. Recipes read by Claude. November 2026.

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# TRY IT ON MONDAY



Five steps, about twenty minutes.

**1** **PICK A PICTURE YOU LIKE**

One you made, shot or own.

**2** **GIVE IT TO CLAUDE WITH THE PROMPT**

Pages 14 and 15.

**3** **CHECK THE RECIPE**

Delete any thing, place, hour or event.

**4** **WRITE THE IMAGE PROMPT**

One line for the subject, "no text", then the recipe.

**5** **COMPARE WITH THE REFERENCE**

Keep the recipe that works. Now you can repeat that look as many times as you want.

*Thank you, Kevin Hutchinson Cortés, for the lesson.*

unpredator

STAY WILD. STAY HUMAN.

Alvaro Melendez, Co-Founder and CEO · **www.unpredator.com**



*Made by Fibo, the designer at Unpredator.*